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www.willcreateforfood.com

Stephen Barton

I am a digital designer and copywriter currently based in Portland, Oregon. My focus is on utilizing all touch points of a brand to create unique and authentic experiences, therefore encouraging the formation of communities. I am at my best when taking on projects that push me both creatively and analytically, allowing me to expand my skills and resources.

Knowledge

Software:

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe XD
Wordpress
InVision
Tableau
Sketch

Skills:

Web/Digital Design
User Experience Design
User Interface Design
Copywriting
Brand Development/Strategy
Content Marketing
Front-End Development
Basic Python

Education

2014 – 2018

University of Colorado Boulder — Boulder, Colorado

B.S. in Strategic Communication focused on Advertising, PR, and Design
Minor in Technology, Arts and Media focused on User Experience Design

Experience

April 2019 - Present

Digital Marketing/Design Consultant — *The Rothwell Group L.P.*

Focusing on content marketing, digital strategy, and UX/UI design. Improving the brand's online presence and helping their products better compete in the current market.

June 2018 - Present

Freelancer: Web Design, Branding, and Copywriting — *Self Employed*

Helping small businesses in the local community build their brands and connect with customers. Working on aesthetics and strategy across all media promoting brand consistency. Focusing on online presence and experience design.

April 2019 - September 2019

Creative Designer — *Louvre Media*

Working with a range of small businesses across the country providing websites, marketing materials, and content. Web design and usability SME.

December 2017 – May 2018

UX/UI and Marketing Intern — *The Rothwell Group L.P.*

Focused on updating and creating modules within their HR software, BizRun, to improve usability. Kept the marketing website up to date and created iconography for the application.